



eCustom has been providing customized products and services from our retail store and over the web for over four years. We print on everything from coffee mugs to huge window decals and banners. We believe our program can be beneficial for almost any company that promotes a product, service, or brand. The eCustom Partnership Program is specifically designed for companies that deal with licensing, royalties, or partnerships. This document describes a few types of business that would fit perfectly into our Partnership Program.

• **Children's Toys and Entertainment**

Almost all of the products we offer are perfect for kids. Parents can design customized apparel with their child's favorite toy or cartoon character. As a kid, nothing would be more cool than having a life-sized superhero wall-graphic in a your room. The possibilities are endless when it comes to great items for kids.

• **Professional Sports and Entertainment**

eCustom is an official licensee of Major League Soccer and will continue to embrace professional sports and entertainment organizations. Not only do we offer great products for licensed team sports, but we will also work with your ideas for new products. We do not require exclusive rights to any products, which means your organization can add the eCustom product line at any time.

• **Video Games**

Gamers love our products. From customized wristbands to apparel, we can offer video game fans great customized products. Video game companies can use their imagination when working with us to offer new products. We can even offer customized graphics, logos, decals, and more to stick on walls and gaming surfaces.

• **Movies and Television**

An obvious candidate for partnership would be television and movie companies. We can put movie characters and logos on hundreds of products without the need to order stock up front. We only print what is ordered.

• **Music and the Arts**

Bands and creative arts groups can benefit from the eCustom partnership program by offering branded merchandise without having to do anything or order quantities up front. We pay royalties for the products purchased and only create them on-demand.

• **More Possibilities**

Use your imagination! Our unique products and services can benefit almost any company that has a popular brand or is trying to create one. Contact us if you have ideas about how you could use our services.

The eCustom Partnership Program provides a convenient way for companies to offer a wide variety of licensed, copyrighted, and customized products to their customers. This document describes the different ways we can setup the program.

• Simple Royalty Program

A fast way to get started with eCustom is to put simple complete designs on our website for people to choose from. We create a section of our website exclusively devoted to your products. People can choose the products you choose and the images they are allowed to put on the products. Optionally, you can let them add customizations to the design such as adding a personal name or message.



Our system will keep track of the sales and allows us to create sales reports. We will then pay the agreed upon royalties or fees for products sold during an agreed upon time period.



If you wish, you can link to our website from yours and promote it however you wish. We will also promote your brand and the fact that we have rights to sell your branded, copyrighted, or licensed goods.

• Advanced Royalty Program

This program is similar to the simple program, but takes the design process a little further. Your artwork and images can be added to our on-line designer. People will have the ability to add your licensed, branded, or copyrighted images to any of their customized designs.

• Simple Hosted Program

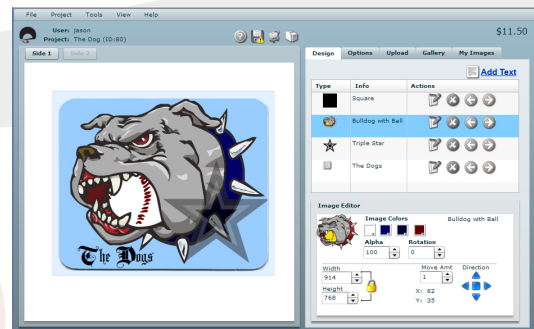
The simple hosted program is the same as the simple program, but we create your very own website using our software. You will have just the products and images that you want on your website. You will also have your own domain name for your store. This program requires some monthly fees that cover hosting, maintenance, licensing, and programming. Please contact us for a quote.

• Advanced Hosted Program

The advanced hosting program combines all of the other three programs. You get your own website that includes the on-line design program. This is like having your own version of eCustom with only your products in it. We get the orders and ship them to your customers. This program requires some monthly fees that cover hosting, maintenance, licensing, and programming. Please contact us for a quote.

• Customized Solutions

Do you have a great partnership idea for us that does more than what we currently have? We have programmers and designers available to create customized version of our software and technologies to meet your needs.



1. Contact Sales Person

Give your sales person a call to get an overview of the eCustom Partnership Program. The sales person will go over the program and help you customize it for your business. At this point, any licensing or partnership agreements should be signed.

2. Give us Images and Artwork

Send us artwork to use on the eCustom website or on your own partner site depending on the partnership. We will use the artwork to produce the product images for the site and then have you approve it.

3. Choose the Products

You will work with your sales person to choose which products you want to offer and how to offer them. You can offer all or a subset of the products in our catalog. If you have ideas about products we do not list in our catalog, feel free to talk to your sales person about it.

4. Have Custom Work Completed

If you have worked out an agreement that requires custom programming work and hosting, we would take care of it at this point.

5. Link to your Website or Category

Once we have your area ready on our website or have created your own customized version of the store, feel free to link to it from your website.